

1855 West State Road 434
Longwood, FL 32750

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WARN #9363

October 3, 2025

Via U.S. Mail

Michael Welter, Rapid Response Coordinator
Oregon HECC - Office of Workforce Investments
3225 25th Street SE
Salem, OR 97302

Re: Announcement of Planned Action

Dear Mr. Welter:

I am writing on behalf of SimplyIOA, LLC to give you notice that there will be a total closure of its facility located at 1855 West State Road 434 in Longwood, Florida¹ on December 2, 2025. This closure is expected to be permanent and will affect approximately 66 employees.

All affected employees have been notified of their separation dates and that their separation from employment will be permanent. Those employees are expected to be separated from employment beginning on December 2, 2025, with all separations accomplished by December 2, 2025.

The following is a list of the job positions and number of individuals who will be affected by the closure in the United States:

Job Title	Number of Affected Individuals
VP, Customer Operations	1
Training & Development Instructor	2
Service Advisor	1
Sales Support Supervisor	1
Saled Support Lead	1
Sales Support	5
Sales Representative Trainee	3
President	1
Personal Lines Sales Supervisor	2
Personal Lines Sales Representative	38
Account Manager	2
Account Associate	5

¹ The employees affected by the layoff in Oregon work remotely.

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There will not be any bumping rights for the affected employees, that is, employees will not be able to displace more junior employees out of their job positions as a result of this closure.

If you have any questions or want additional information concerning this matter, please contact:

Human Resources Department
SimplyIOA, LLC
1855 West State Road 434
Longwood, FL 32750
humanresources@ioausa.com
407-998-4200

Sincerely,



Amanda Russ, VP of Human Resources